

# INTERNET CHILD EXPLOITATION UNIT

COMMUNITY ENGAGEMENT TEAM RESOURCES  
A GUIDE FOR PARENTS AND CAREGIVERS

**ALERT**



# INTERNET CHILD EXPLOITATION UNIT

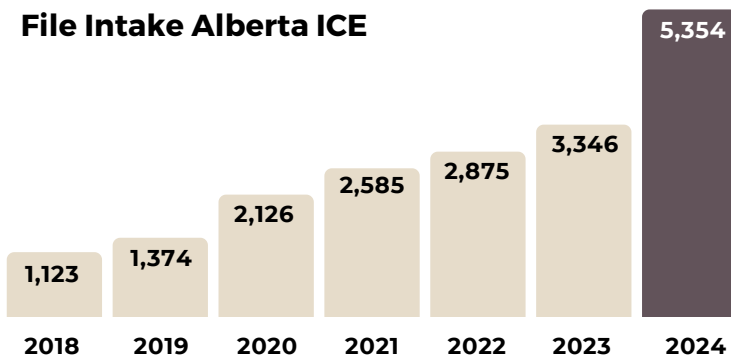


Internet Child Exploitation is a global issue, one that crosses borders and affects families everywhere. In Alberta the Northern Alberta ICE team (NAICE) and the Southern Alberta ICE team (SAICE) are both joint force police operations that work tirelessly around the clock to protect children online, while also taking steps to hold offenders accountable.

In 2024 the ICE Community Engagement Team was formed with the goal of decreasing instances of sextortion, luring, and self-exploitation through education and awareness campaigns.

## WE NEED YOUR HELP

### File Intake Alberta ICE



In 2024 the ICE Unit saw the greatest increase in a one-year span.

Between 2023 and 2024 there was a **41% increase** in intakes with no additional resource enhancements.

## OVERCOMING BARRIERS

As technology intersects with adolescence, it's reshaping how kids learn about relationships and sexuality.

Today, young people are exploring these aspects of life with a smartphone in hand, often extending and nurturing their relationships in the digital world.

- Thorn, Sexting and Non-Consensual Sharing (2022)

### KEY METRICS

**1 in 6**

young people have shared sexual imagery of themselves while under the age of 18

**Shame** is the biggest obstacle to seeking help.

More than half of kids and parents mostly or exclusively blame the child in the photo when nudes are leaked.

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## BUILDING TRUST

There isn't a perfect solution or method to this so go easy on yourselves.

The first step is having collaborative and open conversations with your children so they understand that if something happens to them online, you will be there to support them **no matter what**. The following page includes resources that you may find helpful in navigating conversations around online safety.

**Sextortion is preventable. We need your help.**



# INTERNET CHILD EXPLOITATION UNIT

## COMMUNITY ENGAGEMENT TEAM RESOURCES

**ALERT ICE Homepage** <https://alert-ab.ca/public-knowledge/child-exploitation/>

### Partner Agencies

**Canadian Centre for Child Protection (C3P)** <https://www.protectchildren.ca/en/>

The Canadian source for Internet safety and awareness of child exploitation.

**National Center for Missing and Exploited Children (NCMEC)** <https://www.missingkids.org/home>

American source with great educational material and information.

**Saffron Centre** <https://www.saffroncentre.com/>

Sexual assault centre with resources available online, school presentations available for students.

**Trails Program (Saffron Centre)** <https://www.saffroncentre.com/trails-program/>

Counselling program for children aged 4-11 who demonstrate problematic sexual behaviour.

### Programs & Initiatives

**“Need Help Now” by C3P** <https://needhelppnow.ca/en/>

Free service to assist with the removal of nude images online (Canada).

**Thorn** <https://parents.thorn.org/>

Comprehensive, research-based information about online exploitation, parent guides.

**Institute of Child Psychology** <https://instituteofchildpsychology.com/#>

Educational resources for professionals/caregivers on issues regarding children's mental health.

### Digital Media Literacy

**Common Sense Media** <https://www.common sense media.org/>

Up to date and easy to understand information about games, social media, movies, tv, etc.  
(provides ratings and reviews of specific media and platforms)

**Media Smarts** <https://mediasmarts.ca/>

Canada's centre for digital media literacy that includes access to research and resources.

**If you believe a child is in immediate danger or at risk please call 911**



## Parental Controls for Devices

**Google Family Link** <https://families.google/familylink/>

For Android smartphones/devices, how to set up specific parental controls for a device.

**Apple Families** <https://www.apple.com/ca/families/>

For Apple smartphones/devices, how to set up specific parental controls for a device.

**Microsoft Family Safety** <https://www.microsoft.com/en-ca/microsoft-365/family-safety>

For PC devices connected through Microsoft 365.

**Norton Family** <https://ca.norton.com/products/norton-family?lsModal=1>

Third party application (purchase/subscription) available cross platform on multiple devices.

**Qustodio** <https://www.qustodio.com/en/why-qustodio/>

Third party application (purchase/subscription) available cross platform on multiple devices.

**Pinwheel** <https://www.pinwheel.com/en-ca/>

Reprogrammed smart phone available for purchase with only vetted social media applications.

**Please remember that although parental controls are an excellent tool to help keep kids safe online, they should be used to supplement collaborative conversations with children about internet safety.**

**There are also YouTube videos available on how to set up these controls, which are available through a quick search on YouTube.**

## Community Presentations

If you believe your community would benefit from a presentation on Internet Safety from the ICE Community Engagement Team, please contact us. Our team is available (free of charge) to present to parent/caregiver groups, educators, students, or any other organizations who would like to learn more.

Please contact **[stephanie.bosch@albertaicenorth.ca](mailto:stephanie.bosch@albertaicenorth.ca)** for more information.

## Report an Incident

**Royal Canadian Mounted Police** <https://www.rcmp-grc.gc.ca/detach/en/find/AB>

**Edmonton Police Service**

Non-emergency complaint line 780-423-4567

**If you believe a child is in immediate danger or at risk please call 911**

